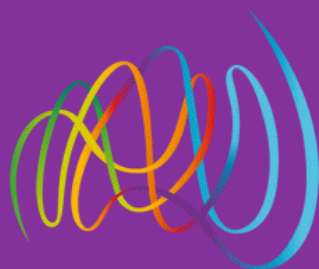


MEMBER PACK



PARKS & LEISURE
AUSTRALIA

2023 - 2024

July - June



PARKS & LEISURE
AUSTRALIA

MEMBER PACK

WHO ARE PARKS AND LEISURE
AUSTRALIA?

Who we are

Parks and Leisure Australia (PLA) is the leading industry association for professionals in the sector. Through a broad range of services, we support members to provide opportunities that strengthen communities through good use of leisure time for the social, environmental, economic, and physical well-being of all Australians. We are 'THE PEOPLE BEHIND THE PLACES'.

Our Vision

For Australia to be the most liveable country in the world, renowned for its parks, sport and recreation facilities that provide the foundation for healthy communities and liveable towns and cities.

Our Mission

Is to build, serve and develop a strong and united parks and leisure industry in Australia.

AS THE PEAK BODY INDUSTRY, PLA WORKS TOWARDS DEVELOPING AND SUPPORTING MEMBERSHIP AND THE SECTOR THROUGH:

- Training and continuing professional development
- Providing networking opportunities and information sharing for members
- Developing a strong profile and promoting the benefits of the sector
- Identifying and providing products and services that enhance and develop the sector
- Forging strong alliances and partnerships alongside organisations with similar agendas and aims
- Continually researching best practice and advocating on behalf of the sector



GROWING OUR INDUSTRY





Our Members

Our members are "the people behind the places" who work across policy, planning and the provision of assets, services, facilities, programs, and research in the parks and leisure sector including:



Community and Urban Planning

- Recreation Planning
- Play and Playspaces
- Open Space
- Landscape Design
- Urban Planning



Parks, Environment, Biodiversity and Conservation

- Parks and Gardens
- Horticulture
- Arboriculture
- Cemeteries
- State and National Parks
- Ecosystems



Sport and Physical Activity

- Health
- Sport Development
- Facility Management
- Outdoor Recreation
- Aquatic Recreation



Tourism, Arts and Interpretation

- Major Events
- Cultural Events
- Interpretation
- Art installations/ Connections



Research and Academia

- Universities
- TAFE
- Registered Training Organisations
- Other aligned industry associations



Private Sector

- Consulting
- Trade and Suppliers
- Benchmarking

We support our members through the provision of training, professional development, research, and advocacy and provide a range of products and services to support you and the industry. Our members are diverse, with individual needs, priorities, and desired levels of support.



PARKS & LEISURE
AUSTRALIA

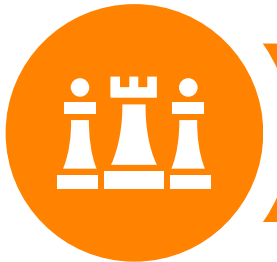
MEMBER PACK

WHAT WE WE ACHIEVED FOR OUR
MEMBERS OVER THE 2021/22 PERIOD



Continued to service our members through learning and network opportunities with over 114 events across the country, we provided advanced professional learning and networking opportunities to our members.

Implemented our own Certified Parks and Leisure Professional (CPLP) Certification program, the only Australian benchmark certification for industry professionals.



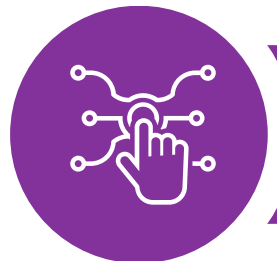
Developed a future vision for our members and association through the PLA Towards 2025 Strategic Plan with a strong focus on Membership and Member Services.

Kept up to date with current global industry trends, we signed MOUs with Canadian and American National Parks agencies and established a working group.



Respected the current economic environment through cost containment by maintaining a freeze on membership prices and dropping the standard CPI increase in recognition of the current financial climate.

Committed to the growth and development of new members and young professionals through the Generate Network which has grown to over 100 members and continues to provide new and exciting opportunities.



Enhanced local park experiences through new technology with GEO A.R. Games, member's received reduced rates to Magical Park, an augmented reality mobile app which transforms a normal park into a digital playground.





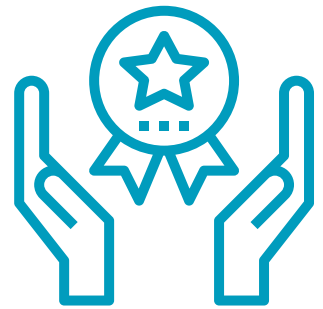
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WHAT TO EXPECT FROM YOUR PARKS
AND LEISURE AUSTRALIA MEMBERSHIP

YOUR 2023/24 PLA MEMBERSHIP BENEFITS

PLA offers members a range of benefits including but not limited to discounted professional development and services, networking and forum activities, the potential to obtain awards and industry recognition, newsletters, information and data, and promotion and advertising opportunities. The main current benefits for each membership category are summarised below.



WHAT TO EXPECT

| | CORPORATE | INDIVIDUAL | RETIRED | STUDENT | JOURNAL |
|--|-----------|------------|---------|---------|---------|
| Digital access to past & present AP&L Journals | | | | | |
| Monthly e-newsletters | | | | | |
| Access to our PaRC Library | | | | | |
| Discounts to PLA events | | | | | |
| Certified Parks and Leisure Professional (CPLP) | | | | | |
| Free listings on the PLA Job Board | | | | | |
| Reduced rates for Magical Parks | | | | | |
| Apply for PLA committees, research groups, regional councils, and National Board | | | | | |
| Eligibility for nationally recognised awards | | | | | |





MEMBER PACK

CHOOSE THE RIGHT MEMBERSHIP FOR YOU

INDIVIDUAL MEMBERSHIPS



JOURNAL

\$45

PER FINANCIAL YEAR

Receive quarterly issues of our Australian Parks & Leisure Journal:

- Unlimited digital access to the AP&L Journal (past and present volumes)
*option for 1x print spring volume
- Receive the latest news and events via regular e-newsletters from various states and territories



STUDENT

\$30

PER FINANCIAL YEAR

Receive all Journal Membership benefits, plus:

- Discounts to events including conferences, webinars, seminars, networking events, more!
- Access to our PaRC Library



INDIVIDUAL

\$270

PER FINANCIAL YEAR

Receive all the Student Membership benefits, plus:

- Eligibility for nationally recognised awards and certifications
- Free listings on the PLA Job Board
- Reduced rates for Magical Parks
- Opportunities to get involved in various PLA committees, research groups, regional councils, and National Board



RETIRED

\$115

PER FINANCIAL YEAR

Receive all the Individual Membership benefits, plus:

- Save over 55% when subscribing to a retired membership!



All prices exclude GST

PLUS ACCESS TO:



Generate Network

PLA's commitment to the development of our young professionals and emerging leaders.



Greg Maddock Grant Opportunity

Designed to support a member to improve their knowledge and deliver best practice services to our communities, up to \$2,500 (Vic/Tas members only).



Volunteer Positions

Professional development opportunities through volunteer positions on committees, research groups, and regional councils.



Online Forum

Connect with industry peers and professionals around the country with our online forum.





PARKS & LEISURE
AUSTRALIA

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CHOOSE THE RIGHT MEMBERSHIP FOR
YOUR ORGANISATION

CORPORATE MEMBERSHIPS

| | | | |
|--|--|--|---|
| <p>≤ 4 CORPORATE</p> <p>UP TO 4 STAFF \$750 \$187.50 per member (when at capacity)</p> | <p>≤ 9 CORPORATE SMALL</p> <p>UP TO 9 STAFF \$1250 \$138 per member (when at capacity)</p> | <p>≤ 49 CORPORATE MEDIUM</p> <p>UP TO 49 STAFF \$2500 \$51 per member (when at capacity)</p> | <p>∞ CORPORATE LARGE</p> <p>UNLIMITED STAFF \$3000 < \$50 per member</p> |
|--|--|--|---|

All prices exclude GST

SAVE UP TO 80% WHEN TAKING OUT CORPORATE MEMBERSHIP!

CORPORATE MEMBER BENEFITS

- Discounted rates for events including conferences, webinars, seminars, networking events, workshops, courses, industry talks, field days, shows, technical site tours and more!
- Keep up to date with the latest news and events via regular e-newsletters from various states and territories
- Eligibility for nationally recognised awards and certifications
- Eligibility for Certified Parks and Leisure Professional (CPLP)
- Access to our PaRC Library
- Free listings on the PLA Job Board
- Quarterly issues of our AP&L journal
- Reduced rates for Magical Parks
- Opportunities to volunteer in various PLA committees, research groups, regional councils, and National Board

