



PARKS & LEISURE
AUSTRALIA
(WA)

2024 STATE CONFERENCE

SPONSORSHIP & TRADE
PROSPECTUS

19TH - 20TH NOVEMBER 2024

PAN PACIFIC PERTH

PLAWA is committed to ensuring our sponsors have a variety of opportunities to interact with delegates and visitors. The conference will provide an informative program of speakers, breakout sessions, workshops, technical tours, social events, and trade exhibitions. This dynamic program will provide networking and business opportunities for sponsors.

We look forward to your participation in our industry's state conference to build on a long and sustaining relationship between your company and the PLAWA team.

For further information or please contact
Clair Stanley at eventsplawa@parksleisure.com.au or
Leith Fradd at eoplawa@parksleisure.com.au



19TH-20TH NOVEMBER 2024

The PLAWA Conference represents an opportunity to promote your products and services to the WA membership working across the parks, and leisure sectors, with a reach of over 2500 members and subscribers. We invite you to be among the first to take up these sponsorship opportunities. 2024 is looking to expand the trade exhibition area, with opportunities for interactive exhibition sites. PLAWA welcome your ideas and feedback on the type of sponsorship and exhibition you are looking for.

The people behind these places are creative, responsive, imaginative, and resourceful practitioners. The Conference aims to further working relationships and learning in the interest of stronger parks and leisure industries, focusing on presenting, and discussing unique approaches, research, real practice and emerging trends. You can choose one of the sponsorship or trade packages outlined in this prospectus, or a bespoke proposal for greater interaction. This is an opportunity for sponsors to engage with delegates from throughout WA and would love your help reconnecting, sharing and inspiring our industry.

OUR DELEGATES

The 2024 Conference will build on the huge success of PLAWA 2022 State Conference. We anticipate over 250 delegates from local & state governments, private enterprises, state sporting associations, peak bodies and education. Our delegates generally work within the following fields:

- parks and environment
- leisure and recreation planning, design and construction
- aquatic leisure centres
- leisure, fitness and community health & wellbeing
- sports and community facilities
- community sport, club development and programming
- social and physical activity
- sporting, community and commercial events

KEY SPONSORSHIP PACKAGES

PLATINUM SPONSOR

\$10,000 + GST



This premier sponsorship opportunity allows you to promote your products and services to the Western Australian membership across the parks, and leisure sectors. As PLAWA's platinum sponsor you will be showcasing your commitment to enhancing community well-being by supporting Western Australia's only industry conference dedicated to the advancement of public spaces, sport, leisure and recreational facilities. The Platinum Sponsor benefits from unparalleled exposure, networking opportunities, and the ability to influence industry standards and practices by ensuring your brand is synonymous with excellence and innovation in the sector.

- Four (4) full Conference registrations (includes all networking functions) and parking
- Opportunity for a 3-minute presentation
- Acknowledgement by the MC of the sponsor's support at the Conference and Q&A session
- Free standing signage at the Conference venue (company to supply signage)
- One (1) Trade Show Exhibition double booth
- One promotional item for delegate satchels (provided by sponsor)
- Promotion across Conference PR activities
- Sponsor logo on Conference website & social media platforms
- Sponsor logo & 50-word company description in Conference Program (company to supply logo)
- One (1) full-page advertisement in Conference Program & logo on the front cover (company to supply artwork)
- Logo placement on visual screens throughout the venue

KEY SPONSORSHIP PACKAGES

TRADE SHOW EXHIBITOR

\$3,000 + GST



Participating as a trade exhibitor at the Parks & Leisure Australia WA State Conference offers a unique platform to connect directly with industry leaders and influencers in the parks and leisure sector. This opportunity allows your organisation to display innovative products and services, promote the latest research and guidance, engage with potential clients through face-to-face interactions, and gain insights into the latest industry trends and needs. Exhibiting at this event will enhance your visibility and position your brand as a key player committed to supporting and shaping the future of public spaces, sport and recreational services in Western Australia.

We strongly encourage interactive exhibition spaces. Note that you can choose to have a space or a booth at the conference. The venue is equipped for machinery, vehicles or larger equipment.

- Two Trade Show Exhibition passes (includes all networking functions)
- One (1) Trade Show Exhibition booth (2m x 2m)
- Promotion across the Trade Show Exhibition area, including on projector screen
- Sponsor logo on Conference website & social media platforms
- Sponsor logo & listing in Conference Program (company to supply logo)
- Additional Trade Exhibitor passes are \$395 ex GST & includes one (1) ticket to the Welcome Reception & Poolside Sundowner functions.

Trade Exhibitor passes do not provide access to the conference plenary or breakout sessions.

KEY SPONSORSHIP PACKAGES



GOLD SPONSOR

\$6,000 + GST

Benefits:

- Two (2) full Conference registrations (includes all networking functions)
- Acknowledgement by the MC of the sponsors' support at the Conference
- Free standing signage at the Conference venue (company to supply signage)
- One (1) Trade Show Exhibition booth
- Promotion across Conference PR activities
- Sponsor logo on Conference website & social media platforms
- Sponsor logo & 25-word company description in Conference Program (company to supply logo)
- 1/2 page advertisement in Conference Program & logo on the inside front cover (company to supply artwork)
- Logo placement on visual screens throughout the venue



WELCOME RECEPTION SPONSOR

\$5,000 + GST

Benefits:

- Two (2) full Conference registrations (includes all networking functions)
- Two additional tickets to Welcome Reception
- Opportunity for a 3-minute presentation at the Welcome Reception
- Acknowledgement by the MC of the sponsor's support at the Conference
- Promotion at Welcome Reception and across Conference PR activities
- Sponsor logo on Conference website & social media platforms
- Sponsor logo in Conference Program (company to provide artwork)
- 1/4-page advertisement in Conference Program (company to supply artwork)



SUNDOWNER SPONSOR

\$5,000 + GST

Benefits:

- Two (2) full Conference registrations (includes all networking functions)
- Two additional tickets to Poolside Sundowner
- Opportunity for a 3-minute presentation at the Poolside Sundowner
- Acknowledgement by the MC of the sponsors support at the Conference
- Promotion at Poolside Sundowner and across Conference PR activities
- Sponsor logo on Conference website & social media platforms
- Sponsor logo in Conference Program (company to provide artwork)
- 1/4-page advertisement in Conference Program (company to supply artwork)

KEY SPONSORSHIP PACKAGES



MC SPONSOR

\$4,000 + GST

Benefits:

- Two (2) full conference registrations (includes all networking functions)
- Acknowledgement by the MC of the sponsors' support at the Conference and opportunity for Q&A session
- Opportunity to introduce sponsored keynote
- Promotion across Conference PR activities
- Sponsor logo on Conference website & social media platforms
- Sponsor logo & 25-word company description in Conference Program (company to supply logo)
- Logo placement on visual screens throughout the venue



LUNCH SPONSOR

\$4,000/day + GST

Benefits:

You might like to sponsor one or both days at the Conference.

- One (1) full Conference registration (includes all networking functions)
- One additional ticket to networking functions
- Promotion across Conference PR activities and at lunch
- Sponsor logo on Conference website & social media platforms
- Sponsor logo & 1/4-page advertisement in Conference Program (company to supply artwork)
- MC recognition



BREAKFAST SPONSOR

\$4,000 + GST

3 Available

Breakfasts will be held for parks, leisure planning and leisure facilities networks.

Benefits:

- One (1) full Conference registration (includes all networking functions)
- Two additional tickets to the Breakfast
- Opportunity for a 3-minute presentation at the Breakfast
- Acknowledgement by the MC of the sponsors support at the Conference
- Promotion at Breakfast and across Conference PR activities
- Sponsor logo on Conference website & social media platforms
- Sponsor logo in Conference Program (company to provide artwork)
- 1/4-page advertisement in Conference Program (company to supply artwork)

KEY SPONSORSHIP PACKAGES



DELEGATE CONFERENCE SPONSOR

\$4,000 + GST

Benefits:

- Four (4) full Conference registrations to use for your organisation or clients (includes all networking functions). You can choose to split registrations into day passes.
- Two additional tickets to networking functions
- Promotion across Conference PR activities
- Sponsor logo on Conference website & social media platforms
- Sponsor logo in Conference Program (company to supply artwork)



STREAM SPONSOR

\$2,000/day + GST

6 Available

Sponsor a breakout session dedicated to your businesses target audience.

Benefits:

- One (1) x one day Conference registrations (includes networking function for the day)
- Promotion material across the screen and in breakout room (banners to be supplied by company)
- Sponsor logo on Conference website & social media platforms
- Sponsor logo in Conference Program (company to supply logo)



KEYNOTE SPEAKER SPONSOR

\$1,500 - \$5,000 + GST

Benefits:

Will be confirmed on the value of the keynote for example;

- Full Conference registration (includes all networking functions).
- Additional tickets to networking functions
- Promotion across Conference PR activities
- Sponsor logo on Conference website & social media platforms
- Sponsor logo & description in the Conference Program
- Additional technical tour registrations
- Opportunity to introduce sponsored keynote

KEY SPONSORSHIP PACKAGES



PHOTOGRAPHIC SPONSOR

\$2,000 + GST

Benefits:

- One (1) full Conference registration (includes all networking events)
- All photos released to the industry including social media will be acknowledged courtesy of the sponsor
- Promotion across Conference PR activities
- Sponsor logo on Conference website & social media platforms
- Sponsor logo in Conference Program (company to supply logo)
- Logo placement and acknowledgement across all visual screens



TECHNICAL TOUR SPONSOR

\$1,500/tour + GST

3 Available

Benefits:

- One (1) full Conference registration (includes all networking events)
- Two additional tickets to the Technical Tour sponsored
- Promotion across Conference PR activities
- Sponsor logo on Conference website & social media platforms
- Sponsor logo in Conference Program (company to supply logo)



COFFEE CART SPONSOR

\$2,000/day + GST

Everyone wants a good coffee. Why not stand out by sponsoring the coffee cart for all delegates. You could even have your own coffee brew.

You will also receive;

- One (1) full Conference registration (includes Welcome Reception)
- Promotion across Conference PR activities
- Sponsor logo on Conference website & social media platforms
- Sponsor logo in Conference Program (company to supply logo)
- Signage near coffee cart
- Logos & signage on the projector screen in the Trade Show Exhibition

KEY SPONSORSHIP PACKAGES



STUDENT SPONSOR

from \$2,000 + GST

Would you like to sponsor a student to attend the conference? You can sponsor one or a number of full-time students.

Benefits:

- One (1) full Conference registration for you + 1 full Conference registration for a student (includes all networking functions)
- Sponsor logo on Conference website & social media platforms
- Sponsor logo in Conference Program (company to supply artwork)



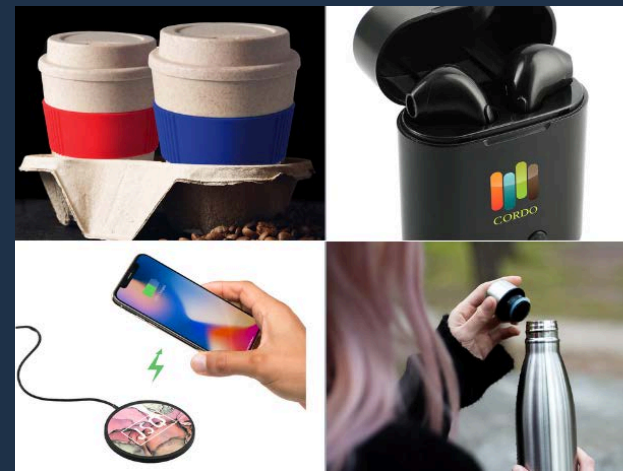
BREAKFAST OR DINNER WITH A SPONSOR

\$ to be determined

Would you like to invite a small group of conference delegates to breakfast or dinner at the PLAWA #24 Conference?

We can arrange for your organisation to meet with targeted delegates (subject of course to their acceptance). We can also include

- Conference registrations
- Promotion across Conference PR activities
- Sponsor logo on Conference website & social media platforms & Conference Program



MERCHANDISE SPONSOR

from \$500 + GST

Choice of all or one (1) of our many merchandise opportunities or design your own with your logo:

- lanyards, football, straw set, earbuds, keep cup, torches, picnic blanket, car shade, volleyball, cricket set, hacky sack, delegate satchels, phone grip, drink bottles, golf balls, sports towels, family 3 in 1 phone cable, dry swim bag, sunscreen, bucket hats, notebooks, wine cooling bags, archery set, sport ice packs, seedlings, bluetooth speaker, beach ball etc.

Email eventsplawa@parksleisure.com.au to discuss these options and pricing.

TERMS & CONDITIONS

Terms and Conditions Exhibitor placements for the trade exhibition will be confirmed on a first come first serve basis, except for the Platinum Sponsor. Sponsors and Exhibitors are responsible for any loss or damage to any furnishings provided for the Sponsor and/or Exhibitor and will reinstate such damage to the satisfaction of the Organiser. The Sponsors and Exhibitors will comply with all the rules and regulations of the authority having control over the building.

The Organiser may postpone or adjust the time of the proposed event. If the Organiser changes the date of the event as specified by this clause, the Sponsor and/or Exhibitor shall be entitled to a partial refund of monies paid to the Organiser if the proposed new date is not deemed convenient by the Sponsor and/or Exhibitor. The Organiser may cancel the allocation of space to any Exhibitor whom the Organiser deems is creating a disturbance, or nuisance or activity, which is contrary to the law. The Organiser will not be liable for any damage claimed by any person or persons who may be injured during the exhibition, and or conference, or any loss of property suffered during the exhibition and/or conference.

The Conference Organiser recommends all Sponsors and Exhibitors have their own insurance. In the event of non-payment of any monies due pursuant to this agreement or in the event of the breach of any condition on the part of any Sponsor or Exhibitor to be observed, then all monies paid will be forfeited, and the Sponsor or Exhibitor will have no right to occupy any space or package allocate and will have no claim against the Organiser. The Organiser is not responsible for any loss or damage to any product exhibited. Please note the final trade exhibition floor plan may vary resulting in position changes from the original floor plan due to updated trade floor plans.

Cancellations will only be considered if the following conditions are complied with; the request is received at least 6 months before the Conference commences, and the Organiser can re-sell the sponsorship item in its entirety. The cancellation request is submitted in writing. The Organiser shall retain 10% of the contract price if the cancellation is accepted more than six months before the Conference commences, 50% of the contract price if the cancellation is accepted less than six months before the Conference commences and 100% of the contract price if the cancellation is accepted less than two months before the Conference commences.

The Sponsor or Exhibitor shall not be entitled to any refund in the event of cancellation of the sponsorship or exhibition because of industrial action, blackouts, or any cause outside the control of the Organiser. All Sponsor and Exhibitor benefits are conditional on receiving payment, artwork, goods etc. promptly.

CONFIRMATION

- To confirm your acceptance, please return the form on page 12 of this document and specify the package required. A tax invoice for payment will be forwarded for payment.
- A confirmation letter outlining the sponsorship agreement will be sent to you.
- Sponsorship and exhibition packages are not considered confirmed until full payment is received.
- Sponsors and Exhibitors - Booths will be allocated based on sponsorship level and order of receipt of acceptance form and deposit at the discretion of the Organising Committee.
- Specifications regarding artwork for logos and advertisements, delivery details for signage and satchel inserts will be sent in the written confirmation of sponsorship.

SPONSORSHIP CONFIRMATION FORM

PLEASE RETURN FORM TO: eventsplawa@parksleisure.com.au

COMPANY DETAILS

CONFERENCE SPONSORSHIP PACKAGES (EX GST)

<input type="checkbox"/>	PLATINUM SPONSOR		\$10,000 + GST
<input type="checkbox"/>	GOLD SPONSOR		\$6,000 + GST
<input type="checkbox"/>	MC SPONSOR		\$4,000 + GST
<input type="checkbox"/>	WELCOME RECEPTION SPONSOR		\$5,000 + GST
<input type="checkbox"/>	POOLSIDE SUNDOWNER SPONSOR		\$5,000 + GST
<input type="checkbox"/>	BREAKFAST SPONSOR		\$4,000 + GST
<input type="checkbox"/>	DELEGATE CONFERENCE SPONSOR		\$4,000 + GST
<input type="checkbox"/>	LUNCH SPONSOR	<input type="checkbox"/> DAY/S	\$4,000/DAY + GST
<input type="checkbox"/>	KEYNOTE SPEAKER SPONSOR		\$1,500 - \$5,000 + GST
<input type="checkbox"/>	STREAM SPONSOR	<input type="checkbox"/> DAY/S	\$2,000/DAY + GST
<input type="checkbox"/>	BREAKFAST OR DINNER WITH A SPONSOR		\$ TBD + GST
<input type="checkbox"/>	COFFEE CART SPONSOR	<input type="checkbox"/> DAY	\$2,000/DAY + GST
<input type="checkbox"/>	TRADE SHOW EXHIBITOR		\$3,000 + GST
<input type="checkbox"/>	TECHNICAL TOUR SPONSOR	<input type="checkbox"/> TOUR/S	\$1,500/TOUR + GST
<input type="checkbox"/>	PHOTOGRAPHIC SPONSOR		\$2,000 + GST
<input type="checkbox"/>	STUDENT SPONSOR		FROM \$2,000 + GST
<input type="checkbox"/>	ADVERTISING IN DELEGATE SACHELS		FROM \$500 + GST
<input type="checkbox"/>	MERCHANDISE SPONSOR		FROM \$500 + GST

CONTACT NAME:

COMPANY/ORGANISATION:

SPONSORSHIP PACKAGE & AMOUNT:\$.....+GST

POSITION:

ADDRESS:

STATE:POSTCODE:

PHONE:EMAIL:

PAYMENT

Once your booking has been confirmed, payment options are as follows:

- ☐ I REQUIRE A TAX INVOICE
☐ I WOULD LIKE TO PAY VIA CREDIT CARD
☐ I WOULD LIKE TO PAY VIA BANK TRANSFER

CARD NUMBER:

EXPIRY:CVN:

NAME ON CARD:

ACCOUNT NAME:

BSB: A/C NUMBER:

AMOUNT + GST:

CONDITIONS OF PAYMENT

- ☐ I understand full payment must be received before sponsorship can be confirmed.
☐ I have read the enclosed Terms and Conditions and accept all conditions.

NAME (PLEASE PRINT):

ORGANISATION:

SIGNED:

DATE: