

Inspired
by the
past

VISIONS
FOR THE
FUTURE.

2025 PARKS AND LEISURE AUSTRALIA
NATIONAL CONFERENCE

HOBART | 9 – 12 NOVEMBER 2025

PARTNERSHIP PROSPECTUS

PRESIDENT'S FOREWORD

I am thrilled to announce that Parks and Leisure Australia will be hosting the 2025 National Parks and Leisure Conference in Hobart, Tasmania — and we invite you to be part of it!

Our theme this year, “Inspired by the Past – Visions for the Future,” invites us to honour the legacy of our landscapes, parks, facilities and communities, while boldly imagining what comes next.

Tasmania, with its rich heritage and breathtaking natural beauty, offers the perfect setting to challenge our thinking, spark innovation, and forge lasting connections across our industry. It is also the perfect backdrop to reflect, reimagine and reconnect.

This year's conference carries special significance as it marks the beginning of celebrations leading into Parks & Leisure Australia's 100th anniversary in 2026. A century of shaping the places, programs, and experiences that define the liveability of our places, spaces and communities. This is more than a conference; it's the start of a historic journey that recognises our shared achievements and sets the course for the next century.

As the national voice for the people behind the places, PLA invites you to align your brand with the leaders, decision-makers and innovators driving healthier, more liveable communities across Australia.

By sponsoring the 2025 Conference, you're not just investing in brand exposure; you are aligning with a national movement that is shaping healthier, more resilient, and more connected communities across Australia. You will be seen as a vital part of an industry at the forefront of community wellbeing and future-proofing our liveable cities.

This is a once-a-year opportunity to showcase your leadership to a national audience of decision-makers, influencers, and innovators — those who are defining the future of parks, sport, leisure, and community wellbeing. Together, we can inspire action, drive change, and create legacies that last.

Join us in Hobart from 09–12 November 2025, and be part of history in the making.

I look forward to welcoming you to Tasmania, a place where history and future meet to inspire greatness.

Kindest regards,

Kristin Davies
National President
Parks and Leisure Australia

ABOUT PARKS & LEISURE AUSTRALIA

Parks & Leisure Australia (PLA) has been in existence in various forms, serving the **industry for 95+ years**, since 1926 and is the peak body for professionals working in the parks and leisure industry in Australia.

Through a broad range of services, we support members to provide opportunities that strengthen communities through good use of leisure time for the social, environmental, economic and physical well-being of all Australians. We are 'The People Behind the Places'.







Our vision is for Australia to be the most liveable country in the world, renowned for its parks, sport and recreation facilities that provide the foundation for healthy communities and liveable towns and cities.

PLA membership includes professionals from community and urban planning; parks management, environment and conservation; sport and physical activity and tourism and the arts. PLA supports and partners with a number of organisations and individuals in the development of evidence-based research to highlight the importance of the Industry. It also works closely with the private sector to support growth and development of quality products and services that enhance opportunities and lifestyle of all Australians.



BECOMING A SPONSOR OPENS UP ENDLESS OPPORTUNITIES

You will:

-  Expand your network of contacts
-  Share your experiences with like-minded professionals from all around the world
-  Be a part of the fastest global growing community of technical and educational parks professionals
-  Learn from successful stories
-  Brand Visibility & Exposure
-  Event Presence & Engagement to Members



HOTEL GRAND CHANCELLOR, HOBART

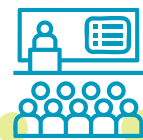
2025 PROGRAM AT A GLANCE

SUNDAY, 9 NOVEMBER	
4:00pm	Registration desk opens
6:00pm	Welcome reception
MONDAY, 10 NOVEMBER	
9:00am	Keynote presentation
10:00am	Visit Expo
10:30am	Educational sessions
12:15pm	Lunch in Expo
1:15pm	Educational sessions
2:45pm	Visit Expo
3:15pm	Educational sessions
4:00pm	Educational sessions
5:00pm	Day close
5:00pm	Drinks and networking in Expo
TUESDAY, 11 NOVEMBER	
9:00am	Keynote presentation
10:00am	Visit Expo
10:30am	Workshops
11:15am	Educational sessions
12:30pm	Lunch in Expo
1:30pm	Educational sessions
2:30pm	Visit Expo
3:00pm	Panel discussion
5:00pm	Day Close
6:30pm	Pre-dinner drinks
7:00pm	Awards of Excellence Gala Dinner
11:30pm	Evening close
WEDNESDAY, 12 NOVEMBER	
10:00am	Technical Tours

OUR DELEGATES

As one of the biggest industry events in 2025 ‘Inspired by the Past, Visions for the Future’ will attract key decision makers working in policy, planning and provision of assets, services, facilities and programmes.

The 2024 conference held in Brisbane featured over



100 general sessions



5 keynote addresses

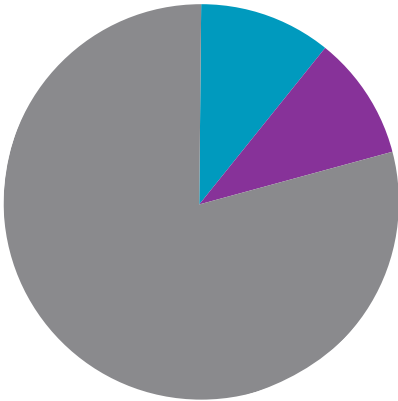
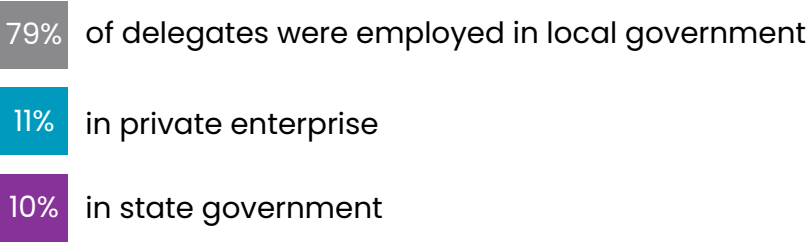


50 trade exhibitors

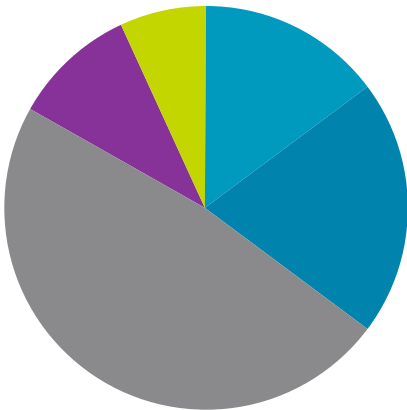
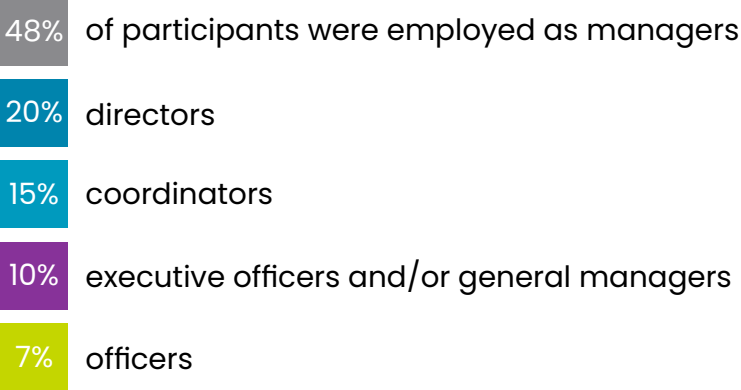


400 attendees

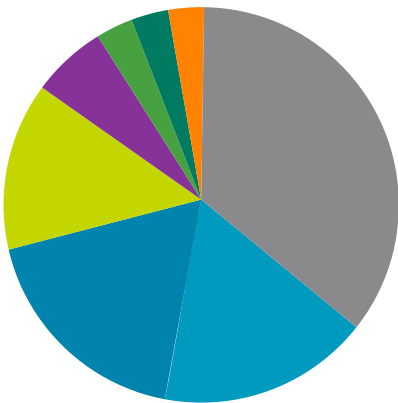
OUR ATTENDEE PROFILE REPRESENTS



POSITIONS HELD



SECTORS



PARTNERSHIP OPPORTUNITIES AND BENEFITS

PARTNERSHIP LEVEL	NUMBER	VALUE (EX GST)
Principal Partner	1 Available, 1 sold	\$27,000
Gold Partner	2 Available, 1 sold	\$20,500
Silver Partner	3 Available, 2 sold	\$10,000
Bronze Partner	3 Available, 1 sold	\$5,000
Welcome Reception Partnership	1 Available	\$8,000
Keynote Partnership	4 Available	\$5,000
Lanyard Partnership	1 Available	\$7,000 (includes name badges and lanyards)
Happy Hour Partnership	1 Available	\$4,000
Coffee Cart Partnership	1 Available, 1 sold	\$3,500
Tour Partner	1 Available	\$6,000
Networking Lounge	1 Available	\$5,000

PRINCIPAL PARTNER

1 sold and 1 available \$27,000 ex GST

BENEFITS

- 10 x passes to Conference and Expo including Happy Hour
- 10 x complimentary tickets to the Awards of Excellence Gala Dinner
- 10 x complimentary Welcome Reception tickets
- Opportunity to address the audience (3 minutes)
- Acknowledgement throughout the Conference
- 3m x 2m exhibition booth
- Dedicated pre-event social media posts
- Full page advertisement in the Australasian Parks and Leisure Journal distributed across Australia and throughout New Zealand
- Level of partnership defined in the Conference app
- Sponsor logo and 50-word profile on event website
- Pull up banner x 2 displayed at the registration desk

GOLD PARTNER

1 sold and 2 available \$20,500 ex GST

BENEFITS

- 6 x passes to Conference and Expo including Happy Hour
- 6 x complimentary tickets to the Awards of Excellence Gala Dinner
- 6 x complimentary Welcome Reception tickets
- Acknowledgement throughout the Conference
- Dedicated pre-event social media posts
- A half page advertisement in the Australasian Parks and Leisure Journal distributed across Australia and throughout New Zealand
- Level of partnership defined in the Conference app
- Sponsor logo and 50-word profile on event website
- Pull up banner displayed in foyer area
- Company logo displayed on onsite signage

SILVER PARTNER

2 sold and 3 available \$10,000 ex GST

BENEFITS

- 3 x passes to Conference and Expo including Happy Hour
- 3 x complimentary tickets to the Awards of Excellence Gala Dinner
- 3 x complimentary Welcome Reception tickets
- Acknowledgement throughout the Conference
- Dedicated pre-event social media posts
- A half page advertisement in the Australasian Parks and Leisure Journal distributed across Australia and throughout New Zealand
- Level of partnership defined in the Conference app
- Sponsor logo and 50-word profile on event website
- Pull up banner displayed in foyer area
- Company logo displayed on onsite signage

BRONZE PARTNER

1 sold and 3 available \$5,000 ex GST

BENEFITS

- 2 x passes to Conference and Expo including Happy Hour
- 2 x complimentary tickets to the Awards of Excellence Gala Dinner
- 2 x complimentary Welcome Reception tickets
- Acknowledgement throughout the Conference
- Dedicated pre-event social media posts
- A half page advertisement in the Australasian Parks and Leisure Journal distributed across Australia and throughout New Zealand
- Level of partnership defined in the Conference app
- Sponsor logo and 50-word profile on event website
- Pull up banner displayed in foyer area
- Company logo displayed on onsite signage

KEYNOTE PARTNER

4 available \$5,000 ex GST

BENEFITS

- 1 x ticket to Conference and Expo including Happy Hour
- 1 x complimentary tickets to the Awards of Excellence Gala Dinner
- Acknowledgement throughout the Conference
- Dedicated pre-event social media posts
- Level of partnership defined in the Conference app
- Sponsor logo and 50-word profile on event website
- Opportunity to introduce the keynote speaker

LANYARD PARTNER

1 available \$7,000 ex GST

BENEFITS

- 2 x two-day tickets to Conference and Expo including Happy Hour
- 2 x complimentary tickets to the Awards of Excellence Gala Dinner
- 2 x complimentary Welcome Reception tickets
- Acknowledgement throughout the Conference
- Level of partnership defined in the Conference app
- Pre-event social media post
- Sponsor logo and 50-word profile on the event website
- Company logo displayed on onsite signage
- Company logo to be printed on all Lanyards (PLA to pay for cost lanyard)

WELCOME RECEPTION PARTNER

1 available \$8,000 ex GST

BENEFITS

- 3 x two-day tickets to Conference and Expo including Happy Hour
- 3 x complimentary tickets to the Awards of Excellence Gala Dinner
- 3 x complimentary Welcome Reception tickets
- Acknowledgement throughout the Conference
- Level of partnership defined in the Conference app
- Pre-event social media post
- Sponsor logo and 50-word profile on the event website
- Company logo displayed on onsite signage
- Dedicated PowerPoint slide with logo to displayed on screen
- 2 x pull up banners at the Welcome Reception
- Opportunity to address the audience for 3 minutes

HAPPY HOUR PARTNER

1 available \$4,000 ex GST

BENEFITS

- 1 x ticket to Conference and Expo including Happy Hour
- 1 x complimentary tickets to the Awards of Excellence Gala Dinner
- 1 x complimentary welcome reception ticket
- Acknowledgement throughout the Conference
- Pre-event social media posts
- Level of partnership defined in the Conference app
- Sponsor logo and 50-word profile on event website
- Opportunity to address the audience for 3 minutes

COFFEE CART PARTNER (1 day service)

1 sold and 1 available \$3,500 ex GST

BENEFITS

- 1 x ticket to Conference and Expo including Happy Hour
- 1 x complimentary tickets to the Awards of Excellence Gala Dinner
- 1 x Welcome Reception ticket
- 1 x day coffee service
- Acknowledgement throughout the Conference
- Pre-event social media posts
- Level of partnership defined in the Conference app
- Sponsor logo and 50-word profile on event website
- Pull up banner to be displayed next to coffee cart or organised signage on the front of the coffee cart

TOUR PARTNER

1 available \$6,000 ex GST

BENEFITS

- 2 x ticket to Conference and Expo including Happy Hour
- 2 x complimentary tickets to the Awards of Excellence Gala Dinner
- 2 x Welcome Reception Tickets
- Acknowledgement throughout the Conference
- Pre-event social media posts
- Level of partnership defined in the Conference app
- Sponsor logo and 50-word profile on event website
- Opportunity to host a technical tour and present
- Opportunity to display equipment at appropriate tour
- Signage opportunities to display on buses as well as at tours

NETWORKING LOUNGE PARTNER

1 available \$5,000 ex GST

BENEFITS

- Naming rights to networking lounge with opportunity to promote your brand product and service
- Opportunity to design your own lounge (supplied by partner)
- 2 x ticket to Conference and Expo including Happy Hour
- 2 x complimentary tickets to the Awards of Excellence Gala Dinner
- 2 x Welcome Reception Tickets
- Acknowledgement throughout the Conference
- Pre-event social media posts
- Level of partnership defined in the Conference app
- Sponsor logo and 50-word profile on event website

EXHIBITION PARTNER

40 available

BENEFITS

- 2 x ticket to Conference and Expo including Happy Hour
- 2 x complimentary tickets to the Awards of Excellence Gala Dinner
- 2 x Welcome Reception Tickets
- Acknowledgement throughout the Conference
- Level of partnership defined in the Conference app
- Sponsor logo and 50-word profile on event website
- BRINGING ALONG ADDITIONAL STAFF
You are welcome to purchase one additional exhibitor pass- \$990 (ex GST). This includes catering on both days, access into the Welcome Reception on Sunday 9 November and the Happy Hour on Monday 10 November (this does not include access into the conference sessions).



EXHIBITION STAND PRICING

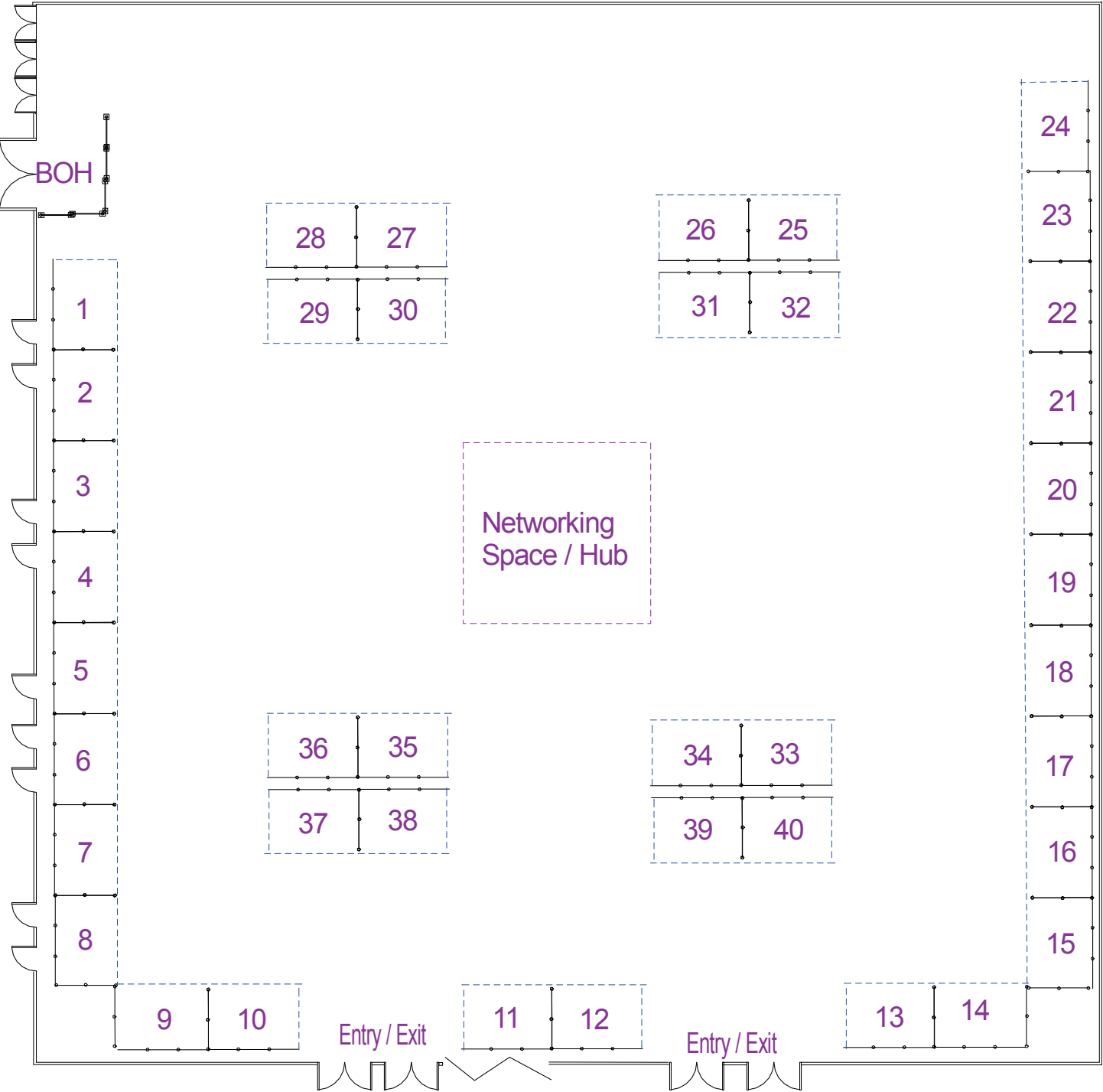
3x2m Booth	\$3900	To book a booth, please visit https://parksleisure.com.au/event/2025-national-conference-trade-booth-registration/
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BOOTH INCLUSIONS

As an exhibitor of the 2025 Parks and Leisure Conference you will be provided with the following Booth, unless you have requested a space only.

Booth Size	3m x 2m
Walling- Corinthian*	White Octanorm booth system
Fascia	Standard Fascia with Company Name up to 30 characters
Lighting	2 x LED lights
Power	1 x single 4amp power point per stand
Furniture	1 x trestle table, 1 x black tablecloth and 2 x chairs

*Please note- 3m Command Strips to be used only



PARTNERSHIP OPPORTUNITIES AND BENEFITS

	PRINCIPAL	GOLD	SILVER	BRONZE	KEYNOTE PARTNER
NUMBER AVAILABLE	1 AVAILABLE, 1 SOLD	2 AVAILABLE, 1 SOLD	3 AVAILABLE, 1 SOLD	3	4
VALUE (EX GST)	\$25,000	\$15,000	\$10,000	\$5,000	\$5,000
Passes to Conference and Expo including Happy Hour	10	6	3	2	1
Complimentary tickets to the Awards of Excellence Gala Dinner	10	6	3	2	1
Complimentary Welcome Reception tickets	10	6	3	2	1
Opportunity to address the audience (3 minutes)	Yes	●	●	●	●
Acknowledgement throughout the Conference	Yes	Yes	Yes	Yes	Yes
3m x 2m exhibition booth	Yes	●	●	●	●
Dedicated pre-event social media posts	Yes	Yes	Yes	Yes	●
Acknowledgement on group social media partner posts	●	●	●	●	Yes
Full page advertisement in the Australasian Parks and Leisure Journal distributed across Australia and throughout New Zealand	Yes	●	●	●	●
Half page advertisement in the Australasian Parks and Leisure Journal distributed across Australia and throughout New Zealand	●	Yes	Yes	Yes	●
Level of partnership defined in the Conference app	Yes	Yes	Yes	Yes	Yes
Level of partnership defined on the Conference website	Yes	Yes	Yes	Yes	Yes
Company logo on all onsite conference signage	Yes	Yes	Yes	Yes	Yes
2 Pull up banners at conference	Yes	●	●	●	●
1 pull up banner at conference	●	Yes	Yes	Yes	●
Opportunity to introduce the keynote speaker	●	●	●	●	Yes
Company logo to be printed on all lanyards	●	●	●	●	●
2 pull up banners at Welcome Reception	●	●	●	●	●
2 pull up banners at Happy Hour	●	●	●	●	●
Opportunity to deisgn you own lounge (at cost of partner)	●	●	●	●	●

Partnership Opportunities and Benefits

	Lanyard	Welcome Reception	Happy Hour	Coffee Cart	Tour Partner	Networking Lounge
Number Available	1	1	1	1 Available, 1 Sold	1	1
Value (Ex GST)	\$7,000	\$8,000	\$4,000	\$3,500	\$6,000	\$5,000
Passes to Conference and Expo including Happy Hour	2	3	1	1	2	2
Complimentary tickets to the Awards of Excellence Gala Dinner	2	3	1	1	2	2
Complimentary Welcome Reception tickets	2	3	1	1	2	2
Opportunity to address the audience (3 minutes)	●	Yes at Welcome Reception	Yes at Happy Hour	●	●	●
Acknowledgement throughout the Conference	Yes	Yes	Yes	Yes	Yes	Yes
3m x 2m exhibition booth	●	●	●	●	●	●
Dedicated pre-event social media posts	●	●	●	●	●	●
Acknowledgement on group social media partner posts	Yes	Yes	Yes	Yes	Yes	Yes
Full page advertisement in the Australasian Parks and Leisure Journal distributed across Australia and throughout New Zealand	●	●	●	●	●	●
Half page advertisement in the Australasian Parks and Leisure Journal distributed across Australia and throughout New Zealand	●	●	●	●	●	●
Level of partnership defined in the Conference app	Yes	Yes	Yes	Yes	Yes	Yes
Level of partnership defined on the Conference website	Yes	Yes	Yes	Yes	Yes	Yes
Company logo on all onsite conference signage	Yes	Yes	Yes	Yes	Yes	Yes
2 Pull up banners at conference	●	●	●	●	●	●
1 pull up banner at conference	●	●	●	Yes at coffee stand	●	●
Opportunity to introduce the keynote speaker	●	●	●	●	●	●
Company logo to be printed on all lanyards	Yes	●	●	●	●	●
2 pull up banners at Welcome Reception	No	Yes	●	●	●	●
2 pull up banners at Happy Hour	●	●	Yes	●	●	●
Opportunity to design your own lounge (at cost of partner)	●	●	●	●	●	Yes

Partnership Acceptance Form

Partnership Level	Number	Value (Ex GST)	Select
Principal Partner	1 Available, 1 sold	\$25,000	<input type="checkbox"/>
Gold Partner	2 Available, 1 sold	\$15,000	<input type="checkbox"/>
Silver Partner	3 Available, 1 sold	\$10,000	<input type="checkbox"/>
Bronze Partner	3 Available	\$5,000	<input type="checkbox"/>
Welcome Reception Partnership	1 Available	\$8,000	<input type="checkbox"/>
Keynote Partnership	4 Available	\$5,000	<input type="checkbox"/>
Lanyard Partnership	1 Available	\$7,000 (includes name badges and lanyards)	<input type="checkbox"/>
Happy Hour Partnership	1 Available	\$4,000	<input type="checkbox"/>
Coffee Cart Partnership	1 Available, 1 sold	\$3,500	<input type="checkbox"/>
Tour Partner	1 Available	\$6,000	<input type="checkbox"/>
Networking Lounge	1 Available	\$5,000	<input type="checkbox"/>

PARTNERSHIP ACCEPTANCE FORM

FIRST NAME

LAST NAME

ORGANISATION

EMAIL

MOBILE

ADDRESS

STATE

POSTCODE

DO YOU REQUIRE A PURCHASE ORDER NUMBER

YES

NO

IF SO – PLEASE ENTER IN HERE

SIGNED

DATE

To confirm a partnership package and/ or an exhibition booth, please return this completed acceptance form to:

Parks and Leisure Australia
Conference Organiser - events@parksleisure.com.au
On receipt of this form a tax invoice for the deposit and confirmation details will be sent.

TERMS AND CONDITIONS

Sponsor and exhibitor placements for the trade exhibition will be confirmed on a first come first serve basis. Note: Event sponsors are given priority. Sponsors and Exhibitors are responsible for any loss or damage to any furnishings provided and will reinstate such damage to the satisfaction of the Organiser.

The Sponsors and Exhibitors will comply with all the rules and regulations of the authority having control over the building.

The Organiser may postpone or adjust the time of the proposed event. If the Organiser changes the date of the event as specified by this clause, the Sponsor and/or Exhibitor shall be entitled to a full refund of all monies paid to the Organiser if the proposed new date is not deemed convenient by the Sponsor and/or Exhibitor.

The Organiser may cancel the allocation of space to any Exhibitor which the Organiser deems is creating a disturbance or nuisance or an activity of which is contrary to the law.

The Organiser will not be liable for any damage claimed by any person or persons who may be injured during the course of the exhibition and or conference or any loss of property suffered during the course of the exhibition and/or conference.

The Organiser recommends all Sponsors and Exhibitors have their own insurance.

In the event of non-payment of any monies due pursuant to this agreement or in the event of the breach of any condition on the part of any Sponsor or Exhibitor to be observed, then all monies paid will be forfeited and the Sponsor or Exhibitor will have no right to occupy any space or package allocated and will have no claim against the Organiser.

The Organiser is not responsible for any loss or damage to any product exhibited.

Please note the final trade exhibition floor plan may vary resulting in position changes from the original floor plan due to updated trade floor plans.

Parks and Leisure Australia may postpone the Conference due to circumstances beyond its reasonable control, including but not limited to Acts of God, terrorism, war, strikes or industrial action, fire, explosion, inevitable accident, breakdown of property, changes in law, or pandemics or global health crises. Due to the nature of the event, it may be reasonable to postpone the event to the next year.

In the event of postponement of the Conference, PLA will transfer the registration and guarantee the same conditions and equivalent registration entitlements (subject to reasonable modification and availability) at the rescheduled event. If, at a later date, you then choose not to attend the rescheduled Conference, PLA will not be required to refund any part of the registration fee.

CONFIRMATION

- Partnership and exhibition packages are not considered confirmed until payment is received.
- Should the payment not be received within 14 days of invoice, the package will be released for re-sale.

PARTNERSHIP ENQUIRIES

Contact: Conference Organiser Ph: 08 8332 0130
events@parksleisure.com.au

TRADE AND EXHIBITION ENQUIRIES

Contact: Conference Organiser Ph: 08 8332 0130
expo@parksleisure.com.au

Parks and Leisure Australia

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www.parksleisure.com.au