



PARKS & LEISURE
AUSTRALIA
(WA)

2026

SPONSOR PROSPECTUS

Symposium



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(WA)

Event details

Location | Entire Mezzanine floor at the Novotel Langley Perth

8:30am | Registrations open

9:30am - 4:00pm | Symposium

- Welcome Coffee, Morning Tea and Lunch will be held in the Trade exhibit Area
- Draft Program below, please view the [website](#) for updated program
- Welcome and Keynote speaker will bring us to Morning Tea
- Concurrent Speakers through until Lunch
- Keynote and Wrap up after lunch

Sponsor benefits

- All sponsors will have their logo displayed on the website/social media in relation to this event

Platinum Sponsor Attendee Address:

- Provides 5min to promote/advertise your company, at the beginning of the Symposium to all attendees

Complimentary Tickets:

- Allow access to all presentation and social events, including the Award of Excellence.
- Sponsors must nominate the recipients of the complimentary tickets, 2 weeks prior to the event

Freestanding Signage:

- Allows sponsors brand to be located prominently, either adjacent to a stage or at an entry point

Media Wall:

- Allows sponsors logo to be located in a clearly visible location for entire event
- Allows the sponsors logo to be seen as part of all official award-winning photos

Food and Beverage Sponsor:

- Have their Name and Logo displayed on food/beverage tables including coffee/tea station

Awards of Excellence



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Event details

4:00pm - 5:00pm | Pre- ceremony drinks will be held in the Trade Exhibit Area

5:00pm - 8:30pm | Event will commence

6:30pm - 7:00pm | A drink/food break of approximately half hour will be held in the Trade Exhibit Space

Jessie James, from Channel 7's Caravan & Camping WA, Fresh TV, Fresh Escapes and WA Weekender will be MC for the PLAWA Awards of Excellence Ceremony

Award categories

This year we have over 30 amazing projects, spread over 9 Categories.

Sponsors are encouraged to nominate an award category they would prefer to sponsor, however Parks and Leisure Australia WA has the exclusive right to allocate award categories and may alter them, should it prove necessary. The sponsor's wishes will be considered as far as possible.

The 2026 PLAWA Award of Excellence Categories are:

Community Initiative of the year

This award is designed to recognise the combined effort that is required to successfully deliver initiatives, projects, programs and events which promote and enhance social, environmental and economic benefits to the community.

Environment and Sustainability Initiative of the Year

This award celebrates and acknowledges those who protect nature and parks, improve climate resilience, ensure sustainability, and care for our land. Awarded to an individual, team, or organisation for the development of innovative processes, practices, or technologies that contribute to the development of a sustainable future.

Community Facility of the Year

This community facility award recognises facilities that demonstrate innovative features of design, development, and operation and deliver significant benefits to the community.

Strategic Planning

This award recognises outstanding strategic planning for parks, open space, sport, recreation, and leisure that enriches and revitalises communities.

Park of the Year

This award celebrates and promotes vibrant, successful well designed and managed new or significantly revitalised parks/ open spaces that exemplify best practice in design and management. This includes all parks and open spaces that are developed for community leisure, recreation or sport purposes.

Awards of Excellence



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Award categories continued

Playspace over \$1 million

This award is given to a playspace over the value of \$1M that contributes to the creation of a sense of "place" for its local community and exhibits landscape and/or structural design innovation that delights and aids childhood development.

Playspace under \$1 million

This award is given to a playspace under the value of \$1M that contributes to the creation of a sense of "place" for its local community and exhibits landscape and/or structural design innovation that delights and aids childhood development.

Innovation in Parks, Sport and Recreation

This award acknowledges outstanding innovative and creative achievement in any area of parks, sport and recreation, and how the application of this innovation has benefited the industry.

David Aldous Emerging Leader Award

This award seeks to recognise and celebrate outstanding contributions made by a student or emerging professional in a course of study leading to a nationally recognised sector qualification in Australia or who has made a significant contribution to the parks and leisure industry.

Sponsor benefits

Each category sponsor will:

- Be recognised in the awards program with their logo and name associated with the sponsored award category
- Have their logo included on the media wall
- Be introduced by the MC at the Awards Ceremony and have a few words with them for the sponsored award category
- Announce the Award of Excellence and/or Highly Commended Award for the sponsored award category.
- Have a photo with the Award Recipients on stage and in front of the Media Wall, to be utilised on social media.

Platinum, Gold and Silver Sponsors will have:

- Have the opportunity to promote themselves through a (½, ½ and ¼ page respectfully) advertisement within the awards program.
- Each advertisement should contain the Sponsors logo and can include a maximum 25-word company profile.

Silver Sponsor Attendee Address

- Provides 3min to promote/advertise your company , at the beginning of the Awards of Excellence to all attendees

Conference Partner – Program

- Be recognised by having their logo located in the bottom right-hand corner of the program

Trade Exhibition



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Attendee Access

Food and Drinks throughout the day will be served in the Trade Exhibit area. This includes:

- Pre-symposium (approximately ½ Hour)
- Morning Tea (approximately ½ Hour)
- Lunch (approximately 1 Hour)
- Pre-Award Drinks (approximately 1 Hour)

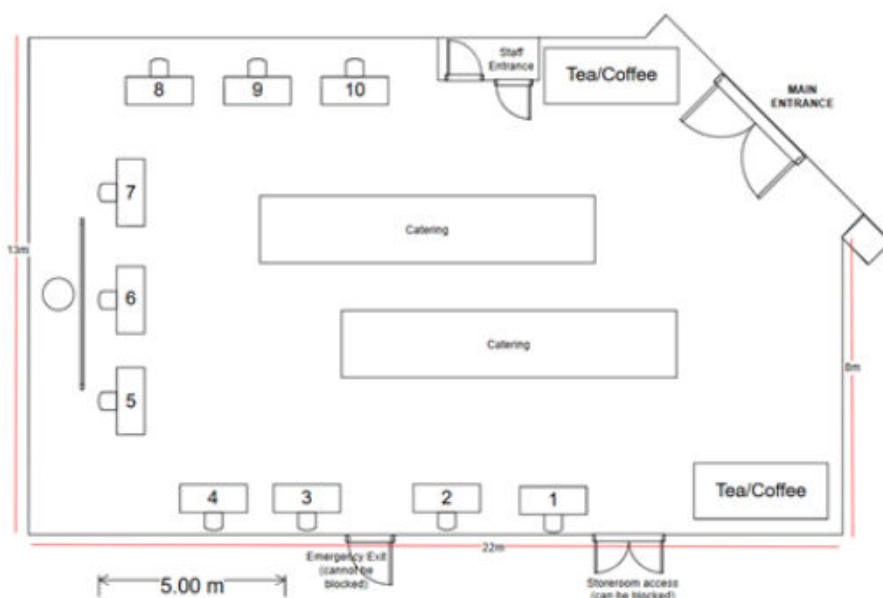
Allocation

All trade exhibition space will be allocated by level of investment and then on a “first come, first served” basis.

Parks and Leisure Australia WA has the exclusive right to allocate exhibition spaces available to the exhibitor and may alter the exhibition, should it prove necessary. The exhibitor’s wishes will be considered as far as possible.

Exhibition Space

- Your space will include a table (1.85m by 0.75m) and two chairs within an allocated 4m², approximately, space.
- No ‘booths’ will be supplied; exhibitors are encouraged to bring banners to create a backdrop for your space
- Bump in will be from 7:30am and all cleared away after the pre-award drink by 6pm 11th June 2026
- Trade Area plan, indicated below.
- The final trade area floor plan may vary resulting in trade display position changes from the original floor plan due to updated floor plans.



Sponsorship Terms and Conditions



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All sponsorships will be confirmed in writing by the Parks and LeisureAustralia WA

Payment

- All payments must be received by the invoice due date. Failure to comply with payment terms may result in the sponsor not receiving full benefits as outlined in the package.
- All sponsors' benefits are conditional on receiving payment, and receiving artwork to meet publication deadlines.
- Should a sponsorship benefit precede payment that benefit will no longer be available to the sponsor.

Cancellation

- The sponsor and/or exhibitor shall not be entitled to any refund in the event of cancellation of the sponsorship because of industrial action, blackouts or any cause outside the control of the Parks and Leisure Australia WA or if they are unable to attend the event.

Exhibitors

- Exhibitors must have current public liability insurance cover for their trade display.
- Exhibitors are wholly responsible for the security and safekeeping of items and staff at their trade display.
- Exhibitors will be responsible for any damage to the building, services occupied by the trade display.
- The offering and distribution of promotional materials may only take place within the immediate vicinity of the trade display.
- Participation is entirely at the exhibitors' risk. The exhibitor indemnifies the Parks and Leisure WA against all claims by third parties in consequence of damage caused by the exhibitor during the exhibition.
- Parks and Leisure Australia WA shall not be held liable for any losses, damage, or injuries caused except in cases of demonstrated negligence.

Food and Drink

- All food items included in trade displays, must meet all food safety requirements.
- Hot drinks/ food are not to be provided/displayed in exhibitor spaces.

Photography

- All photo's taken by sponsors at the event should reflect the vision and values of Parks and Leisure Australia and should only be used to promote/acknowledge this event.
- Photos used by sponsors on-social media or in promotions, may be re-used by Parks and Leisure WA to promote/acknowledge this event.



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