



PARKS & LEISURE
AUSTRALIA
(WA)

2026

SPONSOR PROSPECTUS

Symposium



PARKS & LEISURE
AUSTRALIA
(WA)

Event details

Location | Entire Mezzanine floor at the Novotel Langley Perth

8:30am | Registrations open

9:30am - 4:00pm | Symposium

- Welcome Coffee, Morning Tea and Lunch will be held in the Trade exhibit Area
- Draft Program below, please view the [website](#) for updated program
- Welcome and Keynote speaker will bring us to Morning Tea
- Concurrent Speakers through until Lunch
- Keynote and Wrap up after lunch

Sponsor benefits

- All sponsors will have their logo displayed on the website/social media in relation to this event

Platinum Sponsor Attendee Address:

- Provides 5min to promote/advertise your company, at the beginning of the Symposium to all attendees

Complimentary Tickets:

- Allow access to all presentation and social events, including the Award of Excellence.
- Sponsors must nominate the recipients of the complimentary tickets, 2 weeks prior to the event

Freestanding Signage:

- Allows sponsors brand to be located prominently, either adjacent to a stage or at an entry point

Media Wall:

- Allows sponsors logo to be located in a clearly visible location for entire event
- Allows the sponsors logo to be seen as part of all official award-winning photos

Food and Beverage Sponsor:

- Have their Name and Logo displayed on food/beverage tables including coffee/tea station

Awards of Excellence



PARKS & LEISURE
AUSTRALIA
(WA)

Event details

4:00pm - 5:00pm | Pre- ceremony drinks will be held in the Trade Exhibit Area

5:00pm - 8:30pm | Event will commence

Jessie James, from Channel 7's Caravan & Camping WA, Fresh TV, Fresh Escapes and WA Weekender will be MC for the PLAWA Awards of Excellence Ceremony

Award categories

This year we have over 30 amazing projects, spread over 9 Categories.

Sponsors are encouraged to nominate an award category they would prefer to sponsor, however Parks and Leisure Australia WA has the exclusive right to allocate award categories and may alter them, should it prove necessary. The sponsor's wishes will be considered as far as possible.

The 2026 PLAWA Award of Excellence Categories are:

Community Initiative of the year

This award is designed to recognise the combined effort that is required to successfully deliver initiatives, projects, programs and events which promote and enhance social, environmental and economic benefits to the community.

Environment and Sustainability Initiative of the Year

This award celebrates and acknowledges those who protect nature and parks, improve climate resilience, ensure sustainability, and care for our land. Awarded to an individual, team, or organisation for the development of innovative processes, practices, or technologies that contribute to the development of a sustainable future.

Community Facility of the Year

This community facility award recognises facilities that demonstrate innovative features of design, development, and operation and deliver significant benefits to the community.

Strategic Planning

This award recognises outstanding strategic planning for parks, open space, sport, recreation, and leisure that enriches and revitalises communities.

Park of the Year

This award celebrates and promotes vibrant, successful well designed and managed new or significantly revitalised parks/ open spaces that exemplify best practice in design and management. This includes all parks and open spaces that are developed for community leisure, recreation or sport purposes.

Awards of Excellence



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Award categories continued

Playspace over \$1 million

This award is given to a playspace over the value of \$1M that contributes to the creation of a sense of "place" for its local community and exhibits landscape and/or structural design innovation that delights and aids childhood development.

Playspace under \$1 million

This award is given to a playspace under the value of \$1M that contributes to the creation of a sense of "place" for its local community and exhibits landscape and/or structural design innovation that delights and aids childhood development.

Innovation in Parks, Sport and Recreation

This award acknowledges outstanding innovative and creative achievement in any area of parks, sport and recreation, and how the application of this innovation has benefited the industry.

David Aldous Emerging Leader Award

This award seeks to recognise and celebrate outstanding contributions made by a student or emerging professional in a course of study leading to a nationally recognised sector qualification in Australia or who has made a significant contribution to the parks and leisure industry.

Sponsor benefits

Each category sponsor will:

- Be recognised in the awards program with their logo and name associated with the sponsored award category
- Have their logo included on the media wall
- Be introduced by the MC at the Awards Ceremony and have a few words with them for the sponsored award category
- Announce the Award of Excellence and/or Highly Commended Award for the sponsored award category.
- Have a photo with the Award Recipients on stage and in front of the Media Wall, to be utilised on social media.

Platinum, Gold and Silver Sponsors will have:

- Have the opportunity to promote themselves through a (½, ½ and ¼ page respectfully) advertisement within the awards program.
- Each advertisement should contain the Sponsors logo and can include a maximum 25-word company profile.

Silver Sponsor Attendee Address

- Provides 3min to promote/advertise your company , at the beginning of the Awards of Excellence to all attendees

Conference Partner – Program

- Be recognised by having their logo located in the bottom right-hand corner of the program

Trade Exhibition



PARKS & LEISURE
AUSTRALIA
(WA)

Attendee Access

Food and Drinks throughout the day will be served in the Trade Exhibit area. This includes:

- Pre-symposium (approximately ½ Hour)
- Morning Tea (approximately ½ Hour)
- Lunch (approximately 1 Hour)
- Pre-Award Drinks (approximately 1 Hour)

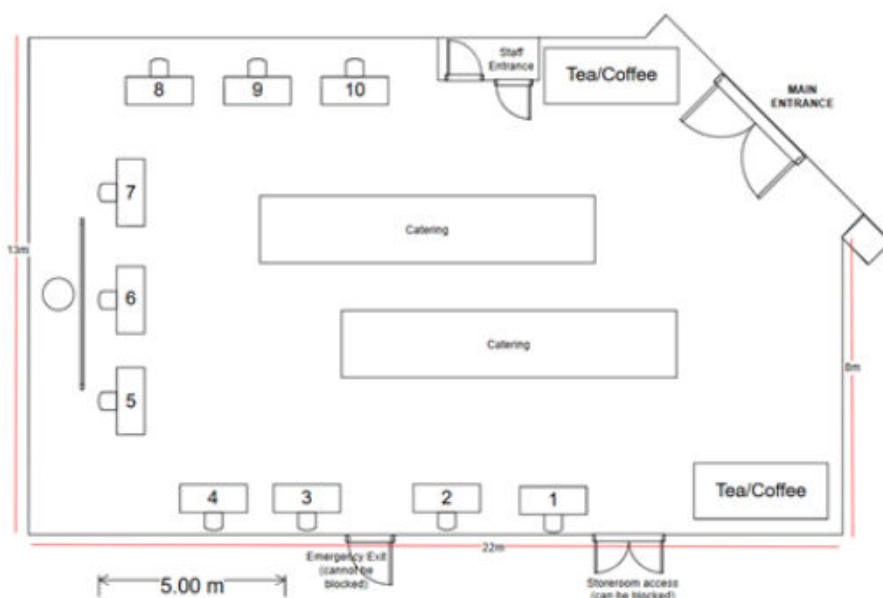
Allocation

All trade exhibition space will be allocated by level of investment and then on a “first come, first served” basis.

Parks and Leisure Australia WA has the exclusive right to allocate exhibition spaces available to the exhibitor and may alter the exhibition, should it prove necessary. The exhibitor’s wishes will be considered as far as possible.

Exhibition Space

- Your space will include a table (1.85m by 0.75m) and two chairs within an allocated 4m², approximately, space.
- No ‘booths’ will be supplied; exhibitors are encouraged to bring banners to create a backdrop for your space
- Bump in will be from 7:30am and all cleared away after the pre-award drink by 6pm 11th June 2026
- Trade Area plan, indicated below.
- The final trade area floor plan may vary resulting in trade display position changes from the original floor plan due to updated floor plans.



Sponsorship Terms and Conditions



PARKS & LEISURE
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All sponsorships will be confirmed in writing by the Parks and LeisureAustralia WA

Payment

- All payments must be received by the invoice due date. Failure to comply with payment terms may result in the sponsor not receiving full benefits as outlined in the package.
- All sponsors' benefits are conditional on receiving payment, and receiving artwork to meet publication deadlines.
- Should a sponsorship benefit precede payment that benefit will no longer be available to the sponsor.

Cancellation

- The sponsor and/or exhibitor shall not be entitled to any refund in the event of cancellation of the sponsorship because of industrial action, blackouts or any cause outside the control of the Parks and Leisure Australia WA or if they are unable to attend the event.

Exhibitors

- Exhibitors must have current public liability insurance cover for their trade display.
- Exhibitors are wholly responsible for the security and safekeeping of items and staff at their trade display.
- Exhibitors will be responsible for any damage to the building, services occupied by the trade display.
- The offering and distribution of promotional materials may only take place within the immediate vicinity of the trade display.
- Participation is entirely at the exhibitors' risk. The exhibitor indemnifies the Parks and Leisure WA against all claims by third parties in consequence of damage caused by the exhibitor during the exhibition.
- Parks and Leisure Australia WA shall not be held liable for any losses, damage, or injuries caused except in cases of demonstrated negligence.

Food and Drink

- All food items included in trade displays, must meet all food safety requirements.
- Hot drinks/ food are not to be provided/displayed in exhibitor spaces.

Photography

- All photo's taken by sponsors at the event should reflect the vision and values of Parks and Leisure Australia and should only be used to promote/acknowledge this event.
- Photos used by sponsors on-social media or in promotions, may be re-used by Parks and Leisure WA to promote/acknowledge this event.

Thank You to Our Sponsors



PARKS & LEISURE
AUSTRALIA
(WA)

SILVER SPONSOR



We supply only Western Australia and Australian Made Street & Park Furniture along with specialised premium products sourced from the USA and UK.

In essence we want our products and services to be in complete harmony with our care factor for your own project outcomes, no matter how large or small.

At Woodlands we have been here to help since 1989 and we will continue to help you in any way possible.



PARKS & LEISURE
AUSTRALIA
(WA)

CONTACT:
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WA Regional Executive Officer
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<https://parksleisure.com.au/wa/>



PARKS & LEISURE
AUSTRALIA
(WA)

2026-27

SPONSOR PROSPECTUS

Parks and Leisure Australia (PLA) is the leading industry association for professionals in the sector. Through a broad range of services we support members to provide opportunities that strengthen communities through good use of leisure time for the social, environmental, economic and physical wellbeing of all Australians. We are ‘The People Behind The Places’.

Our history

We have been servicing and advocating for the parks and leisure industry since 1926 - originally formed as the Victorian Tree Planters Association, becoming the Royal Australian Institute of Parks and Recreation in the 70's, until merging with the Australian Leisure Institute in 1988 to form PLA.

Since then, PLA has become the peak industry body for parks and leisure, and we are committed to being a leader in driving the professionalism, recognition and value of the industry. PLA is a now 3,000+ strong member-based organisation with a national office located in Adelaide but administered through five regions: QLD; NSW/ACT; VIC/TAS; SA/NT; and WA.

We exist to

Represent, advocate, support, connect and empower our members, stakeholders and the wider industry; to achieve quality of life for all people in Australia.

Our vision

For Australia to be the most liveable country in the world, renowned for its parks, sport and recreation facilities that provide the foundation for healthy communities and liveable towns and cities.

Our members

Our members are “the people behind the places” who work across policy, planning and the provision of assets, services, facilities, programs, and research in the parks and leisure sector including:



COMMUNITY AND URBAN PLANNING

Play and Playspaces
Open Space + Landscape Design
Recreation + Urban Planning



PARKS, ENVIRONMENT + CONSERVATION

Parks and Gardens
Horticulture + Arboriculture
State and National Parks



SPORT AND PHYSICAL ACTIVITY

Health + Sport Development
Facility Management + Aquatic Recreation
Outdoor Recreation



TOURISM, ARTS AND INTERPRETATION

Major Events
Cultural Events
Public Art



RESEARCH AND ACADEMIA

Universities + TAFE
Registered Training Organisations
Other Aligned Industry Associations



PRIVATE SECTOR

Consulting
Trade and Suppliers
Maintenance + Construction

About the WA region

Our region offers a dedicated place for members to receive support, engage, learn, mentor, network, and advocate for the field of parks and leisure in Western Australia. We provide an immersive program of events and initiatives, both in-person and online, year-round. We have over 530 passionate industry members in WA with reach to 3,300+ people via our region database and mailing list, and a further 150+ social media followers. The WA Region is managed by a voluntary Council of industry professionals from across all parks and leisure sectors, and each with interests and knowledge across a range of sector issues.



530+ members



3,300+ reach



150+ LinkedIn

Regional Sponsorship

OPPORTUNITIES + INCLUSIONS



PARKS & LEISURE
AUSTRALIA
(WA)

GOLD PARTNER BENEFITS

\$11,000+ ex GST

PLA WA WEBSITE AND SOCIAL MEDIA

- Acknowledgement of sponsorship on WA homepage with logo placement and hyperlink to your company website
- Acknowledged sponsor throughout the year on PLA WA LinkedIn Page with direct links to your company LinkedIn page or Website

E-COMMUNICATIONS

- Acknowledged sponsorship on all e-communications
- Logo placement on all WA e-communications including e-dm's, e-flyers, and e-newsletters
- A feature article in 2 newsletters during the sponsorship term. The article needs to be relevant to members which could include a case study, or sharing industry tips and insights. Note: product endorsements cannot be made

PROFESSIONAL DEVELOPMENT SEMINARS AND TOURS

- 2 Free delegate passes to a choice of 1 professional development event

PLA WA INDUSTRY FORUMS/PANELS

- 1 invitation to be a panellist at relatable PLA WA events that relate to your core business. This is an opportunity to share your expertise on areas that members will find beneficial

WA CONFERENCE 2026

- Trade Exhibition Space
- 2 Conference delegate tickets
- An electronic copy of the delegate list (excluding those opted out)
- General promotion across Regional Conference PR activities
- Acknowledgement on conference e-communications
- Sponsor logo on conference website
- Sponsor logo and 50-word company description in final program

REGIONAL AWARDS OF EXCELLENCE 2026

- Sponsorship of one award category which includes 1 delegate ticket
- General promotion across Regional Awards of Excellence PR activities
- Acknowledgement on Regional Awards of Excellence e-communications
- Sponsor logo featured throughout the Awards of Excellence Gala Dinner
- Social media post with links to your company profile both pre and post the event
- Professional photo of the winner of the category with a delegate from your company
- Company banner displayed at the venue

Regional Sponsorship

OPPORTUNITIES + INCLUSIONS



PARKS & LEISURE
AUSTRALIA
(WA)

SILVER PARTNER BENEFITS

\$8,500+ ex GST

PLA WA WEBSITE AND SOCIAL MEDIA

- Acknowledgement of sponsorship on WA homepage with logo placement and hyperlink to your company website
- Acknowledged sponsor throughout the year on PLA WA LinkedIn Page with direct links to your company LinkedIn page or Website

E-COMMUNICATIONS

- Acknowledged sponsorship on all e-communications
- Logo placement on all PLA WA e-communications including e-dm's, e-flyers, and e-newsletters
- A feature article in 1 newsletter during the sponsorship term. The article needs to be relevant to members which could include a case study, or sharing industry tips and insights. Note: product endorsements cannot be made

PROFESSIONAL DEVELOPMENT SEMINARS AND TOURS

- 2x delegate passes to a choice of 1 professional development event

PLA WA INDUSTRY FORUMS/PANELS

- 1 invitation to be a panellist at relatable PLA WA events that relate to your core business. This is an opportunity to share your expertise on areas that members will find beneficial

WA CONFERENCE 2026

- Trade Exhibition Space
- 1x Conference delegate ticket
- An electronic copy of the delegate list (excluding those opted out)
- General promotion across Regional Conference PR activities
- Acknowledgement on conference e-communications
- Sponsor logo on conference website
- Sponsor logo and 50-word company description in final program

REGIONAL AWARDS OF EXCELLENCE 2026

- 1x Awards of Excellence Gala dinner registration
- Acknowledgement by the MC of the sponsors support at the Awards of Excellence Gala dinner

Regional Sponsorship

OPPORTUNITIES + INCLUSIONS



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BRONZE SPONSOR BENEFITS

\$2,500+ ex GST

BENEFITS

- Advertised sponsor of the event
- Logo and company profile on all marketing material of the event
- Opportunity to hand out to delegates a brochure and/or small piece of merchandise (to be supplied and paid for by sponsor) at the event
- Introduction to the sponsor at the commencement of the event, option to address the delegates for 3 minutes
- Opportunity to be involved in the planning of the event topics and speakers for the event (can opt in or out of this)

Small Conference

OPPORTUNITIES + INCLUSIONS



PARKS & LEISURE
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(WA)

Option	Description	Inclusions	Value
 PLATINUM	Exclusivity as lead sponsor of our conference, Platinum conference partners enjoy distinct recognition as our premium event supporter in all event related marketing and promotion.	<ul style="list-style-type: none"> • 4 x full conference registrations • Sponsor acknowledgement on all conference advertising + dedicated pre-event social media • Opportunity to address guests (max 3 minutes) • Free standing signage at the Conference venue (company to supply signage) • Logo displayed on stage/lecterns, at onsite venue signage, and on delegate name tags • One full-page advertisement in event programs and logo in prominent position (inside cover) • Logo and 50-word profile displayed on conference webpage and in conference program • 1 x Trade Show Exhibition double booth 	1 available x \$10,000 +GST
 GOLD	Our Gold conference partners receive priority access to event activities through existing National partnership contracts.	<ul style="list-style-type: none"> • 2 x full conference registrations • Sponsor acknowledgement on all conference advertising + dedicated pre-event social media • Free standing signage at the Conference venue (company to supply signage) • One half-page advertisement in event programs and logo in prominent position (inside cover) • Logo and 25-word profile displayed on conference webpage and in conference program • Logo placement on visual screens throughout the venue • 1 x Trade Show Exhibition booth 	1 available x \$6,000 +GST
 SILVER	Content curation is key, and our Silver conference partners are aligned to our keynote speakers (x2) sponsor for optimum promotion.	<ul style="list-style-type: none"> • 2 x full conference registrations • Sponsor acknowledgement on all conference advertising + dedicated pre-event social media • Opportunity to address guests (max 3 minutes) by introducing MC/keynote • Signage on stage/in room (provided by sponsor) and/or logo displayed on lecterns/screen • One half-page advertisement in conference program + logo and 25-word profile on webpage • Logo placement on visual screens throughout the venue • Company promotional e-flyer included on virtual satchel webpage 	2 available x \$5,000 +GST
 BRONZE	A staple in our event support, Bronze conference partners have exclusive rights to being a conference 'stream' sponsor which includes branding of a presentation room and recognition in all event related marketing and promotion.	<ul style="list-style-type: none"> • 2 x full conference registrations • Sponsor acknowledgement on all conference advertising + dedicated pre-event social media • Signage on stage/in room (provided by sponsor) and/or logo displayed on lecterns/screens • Dissemination of brochures/marketing materials throughout the stream room as agreed • One quarter-page advertisement in conference program + logo and 50-word profile on webpage • Company promotional e-flyer included on virtual satchel webpage 	2 available x \$3,500 +GST
 LANYARD	Designed for premium brand recognition, our Lanyard conference partners enjoy exclusivity of logo placement on lanyards used for name tags.	<ul style="list-style-type: none"> • 1 x full conference registration + 50% discount off 1 x additional ticket • Company logo/branding on delegate lanyards • One quarter-page advertisement in conference program + logo and 50-word profile on website • Company promotional e-flyer included on virtual satchel webpage 	1 available x \$2,500 +GST
 COFFEE CART	The highest attended part of any event, Coffee conference partners are recognised as bringing barista made beverages to our attendees.	<ul style="list-style-type: none"> • 1 x full conference registration • Company logo displayed at station (additional branding options available e.g. cups) • One quarter-page advertisement in conference program + logo and 50-word profile on webpage • Company promotional e-flyer included on virtual satchel webpage 	1 available x \$2,500 +GST
 TRADE EXHIBITOR	The ultimate brand exposure for the duration of the conference, benefit from through traffic of more than 150 delegates	<ul style="list-style-type: none"> • 2 x full conference registrations • 1 x 2m x 2m exhibition space (inc. table) • Morning tea, lunch and afternoon tea daily • Logo, 50-word profile and promotional e-flyer included in program and on webpage 	15 available x \$3,000 +GST

Medium Conference

OPPORTUNITIES + INCLUSIONS



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Option	Description	Inclusions	Value
 PLATINUM	Exclusivity as lead sponsor of our conference, Platinum conference partners enjoy distinct recognition as our premium event supporter in all event related marketing and promotion.	<ul style="list-style-type: none"> 4 x full conference registrations Sponsor acknowledgement on all conference advertising + dedicated pre-event social media Opportunity to address guests (max 3 minutes) Free standing signage at the Conference venue (company to supply signage) Logo displayed on stage/lecterns, at onsite venue signage, and on delegate name tags One full-page advertisement in event programs and logo in prominent position (inside cover) Logo and 50-word profile displayed on conference webpage and in conference program 1 x Trade Show Exhibition double booth 	1 available x \$10,000 +GST
 GOLD	Our Gold conference partners receive priority access to event activities through existing National partnership contracts.	<ul style="list-style-type: none"> 2 x full conference registrations Sponsor acknowledgement on all conference advertising + dedicated pre-event social media Free standing signage at the Conference venue (company to supply signage) One half-page advertisement in event programs and logo in prominent position (inside cover) Logo and 25-word profile displayed on conference webpage and in conference program Logo placement on visual screens throughout the venue 1 x Trade Show Exhibition booth 	1 available x \$6,000 +GST
 SILVER	Content curation is key, and our Silver conference partners are aligned to our keynote speakers (x2) sponsor for optimum promotion.	<ul style="list-style-type: none"> 2 x full conference registrations Sponsor acknowledgement on all conference advertising + dedicated pre-event social media Opportunity to address guests (max 3 minutes) by introducing MC/keynote Signage on stage/in room (provided by sponsor) and/or logo displayed on lecterns/screen One half-page advertisement in conference program + logo and 25-word profile on webpage Logo placement on visual screens throughout the venue Company promotional e-flyer included on virtual satchel webpage 	2 available x \$5,000 +GST
 BRONZE	A staple in our event support, Bronze conference partners have exclusive rights to being a conference 'stream' sponsor which includes branding of a presentation room and recognition in all event related marketing and promotion.	<ul style="list-style-type: none"> 2 x full conference registrations Sponsor acknowledgement on all conference advertising + dedicated pre-event social media Signage on stage/in room (provided by sponsor) and/or logo displayed on lecterns/screens Dissemination of brochures/marketing materials throughout the stream room as agreed One quarter-page advertisement in conference program + logo and 50-word profile on webpage Company promotional e-flyer included on virtual satchel webpage 	2 available x \$3,500 +GST
 LANYARD	Designed for premium brand recognition, our Lanyard conference partners enjoy exclusivity of logo placement on lanyards used for name tags.	<ul style="list-style-type: none"> 1 x full conference registration + 50% discount off 1 x additional ticket Company logo/branding on delegate lanyards One quarter-page advertisement in conference program + logo and 50-word profile on website Company promotional e-flyer included on virtual satchel webpage 	1 available x \$2,500 +GST
 COFFEE CART	The highest attended part of any event, Coffee conference partners are recognised as bringing barista made beverages to our attendees.	<ul style="list-style-type: none"> 1 x full conference registration Company logo displayed at station (additional branding options available e.g. cups) One quarter-page advertisement in conference program + logo and 50-word profile on webpage Company promotional e-flyer included on virtual satchel webpage 	1 available x \$2,500 +GST
 TRADE EXHIBITOR	The ultimate brand exposure for the duration of the conference, benefit from through traffic of more than 150 delegates	<ul style="list-style-type: none"> 2 x full conference registrations 1 x 2m x 2m exhibition space (inc. table) Morning tea, lunch and afternoon tea daily Logo, 50-word profile and promotional e-flyer included in program and on webpage 	15 available x \$3,000 +GST

Large Conference

OPPORTUNITIES + INCLUSIONS



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AUSTRALIA
(WA)

Option	Description	Inclusions	Value
 PLATINUM	Exclusivity as lead sponsor of our conference, Platinum conference partners enjoy distinct recognition as our premium event supporter in all event related marketing and promotion.	<ul style="list-style-type: none"> 4 x full conference registrations Sponsor acknowledgement on all conference advertising + dedicated pre-event social media Opportunity to address guests (max 3 minutes) Free standing signage at the Conference venue (company to supply signage) Logo displayed on stage/lecterns, at onsite venue signage, and on delegate name tags One full-page advertisement in event programs and logo in prominent position (inside cover) Logo and 50-word profile displayed on conference webpage and in conference program 1 x Trade Show Exhibition double booth 	1 available x \$10,000 +GST
 GOLD	Our Gold conference partners receive priority access to event activities through existing National partnership contracts.	<ul style="list-style-type: none"> 2 x full conference registrations Sponsor acknowledgement on all conference advertising + dedicated pre-event social media Free standing signage at the Conference venue (company to supply signage) One half-page advertisement in event programs and logo in prominent position (inside cover) Logo and 25-word profile displayed on conference webpage and in conference program Logo placement on visual screens throughout the venue 1 x Trade Show Exhibition booth 	1 available x \$6,000 +GST
 SILVER	Content curation is key, and our Silver conference partners are aligned to our keynote speakers (x2) sponsor for optimum promotion.	<ul style="list-style-type: none"> 2 x full conference registrations Sponsor acknowledgement on all conference advertising + dedicated pre-event social media Opportunity to address guests (max 3 minutes) by introducing MC/keynote Signage on stage/in room (provided by sponsor) and/or logo displayed on lecterns/screen One half-page advertisement in conference program + logo and 25-word profile on webpage Logo placement on visual screens throughout the venue Company promotional e-flyer included on virtual satchel webpage 	2 available x \$5,000 +GST
 BRONZE	A staple in our event support, Bronze conference partners have exclusive rights to being a conference 'stream' sponsor which includes branding of a presentation room and recognition in all event related marketing and promotion.	<ul style="list-style-type: none"> 2 x full conference registrations Sponsor acknowledgement on all conference advertising + dedicated pre-event social media Signage on stage/in room (provided by sponsor) and/or logo displayed on lecterns/screens Dissemination of brochures/marketing materials throughout the stream room as agreed One quarter-page advertisement in conference program + logo and 50-word profile on webpage Company promotional e-flyer included on virtual satchel webpage 	2 available x \$3,500 +GST
 LANYARD	Designed for premium brand recognition, our Lanyard conference partners enjoy exclusivity of logo placement on lanyards used for name tags.	<ul style="list-style-type: none"> 1 x full conference registration + 50% discount off 1 x additional ticket Company logo/branding on delegate lanyards One quarter-page advertisement in conference program + logo and 50-word profile on website Company promotional e-flyer included on virtual satchel webpage 	1 available x \$2,500 +GST
 COFFEE CART	The highest attended part of any event, Coffee conference partners are recognised as bringing barista made beverages to our attendees.	<ul style="list-style-type: none"> 1 x full conference registration Company logo displayed at station (additional branding options available e.g. cups) One quarter-page advertisement in conference program + logo and 50-word profile on webpage Company promotional e-flyer included on virtual satchel webpage 	1 available x \$2,500 +GST
 TRADE EXHIBITOR	The ultimate brand exposure for the duration of the conference, benefit from through traffic of more than 150 delegates	<ul style="list-style-type: none"> 2 x full conference registrations 1 x 2m x 2m exhibition space (inc. table) Morning tea, lunch and afternoon tea daily Logo, 50-word profile and promotional e-flyer included in program and on webpage 	15 available x \$3,000 +GST

Awards of Excellence





OPPORTUNITIES + INCLUSIONS



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(WA)

Join us for the social event of the year as we celebrate the best of WA's parks and leisure industry, this is an event not to miss. Our Awards of Excellence recognise and showcase the outstanding initiatives and innovative efforts of our members across eleven award categories.

- Community Based Initiative of the Year
- Community Facility of the Year
- David Aldous Emerging Leader Award
- Environmental Sustainability Initiative
- Innovation in Parks, Sport and Recreation
- Park of the Year
- Playspace (<\$1.0m)
- Playspace (>\$1.0m)
- Regional Industry Initiative
- Research Impact
- Strategic Planning

Option	Description	Inclusions	Value
 <p>PLATNIUM</p>	<p>Exclusivity as name sponsor of our awards of excellence dinner, Principal partners enjoy distinct recognition s our premium event supporter in all event related marketing and promotion.</p>	<ul style="list-style-type: none"> • 4 x tickets to Awards of Excellence Dinner • Sponsor acknowledgement on all Awards of Excellence advertising and promotion • Opportunity to welcome guests (max 3 minutes) • Opportunity to address guests (max 3 minutes + Acknowledgement as principal sponsor • Dedicated pre-event social media posts • Free standing signage at event venue (provided by sponsor) • Logo displayed on stage/lecterns and screens • One full-page advertisement in event program and logo in prominent position (inside cover) 	<p>1 available x \$5,000 +GST</p>
 <p>MC</p>	<p>Our MC Partner enjoys distinct brand association across the entire night and all event related marketing and promotion.</p>	<ul style="list-style-type: none"> • 2 x tickets to Awards of Excellence Dinner • Opportunity to welcome guests (max 3 minutes) • Dedicated pre-event social media posts • Logo displayed on stage/lecterns and screens • One half-page advertisement in event program and logo in prominent position (inside cover) 	<p>1 available x \$3,500 +GST</p>
 <p>FOOD AND BEVERAGE</p>	<p>Keeping attendees nourished, our F+B conference partner has exclusive rights to recognition as our catering sponsor for the night's cocktail canapes and beverages</p>	<ul style="list-style-type: none"> • 2 x tickets to Awards of Excellence Dinner + 50% discount off 1 x additional conference ticket • Inclusion of company logo in the Award of Excellence Event program • Acknowledgement as F+B sponsor • One quarter-page advertisement in event program + logo and 50 word profile of webpage • Company promotional e-flyer included on virtual satchel webpage 	<p>2 available x \$2,500 +GST</p>
 <p>AWARDS CATEGORY</p>	<p>A staple in our event support, Category partners have exclusive rights to being one of the award category sponsors which includes presenting the award on stage and branding in all award related marketing and promotion.</p>	<ul style="list-style-type: none"> • 1 x ticket to Awards of Excellence Diner • Sponsor acknowledgement on all Award of Excellence advertising and promotion • opportunity to present the Award of Excellence to category winner • Inclusion of company logo on the assigned category of the Award of Excellence slide • Inclusion of company logo in the Award of Excellence Event program 	<p>6 available x \$1,250 +GST</p>



PARKS & LEISURE
AUSTRALIA
(WA)

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